



Volume 21, Issue 5 | March 12, 2018

### A Filled Hotel Room Generates More Annual Tax Revenue Than a DC Family of 3 Earning \$150,000

## Tourism Growth Has Been a Major Contributor to the Growth in District Revenues Over the Last Decade:

The main sources of hotel tax revenue to the District are the hotel sales tax and the real property tax. During FY 2017, the District collected \$446 million in revenue from taxes on hotel real property and hotel room sales, accounting for 6.1% of all DC tax revenue. \$315 million in sales tax revenue and \$131 million in property tax revenue.

In addition, visitor spending in the District accounted for an additional \$240 million in revenues from sales taxes on restaurants, shops and entertainment venues. Hotels in the District employ over 24,000 employees and pay over \$780 million dollars in wages.

#### **HAWDC Continues Advocacy Efforts in the District:**

HAWDC continues to work in collaboration with local and national business organizations to successfully create a better regulatory and legislative business environment for our members. We ensure that our industry has the resources necessary to effectively market and promote our city; allowing our industry to continue to increase our tax contributions. HAWDC continues to coordinate solutions with District agencies to allow our Members to operate effectively in our city and also works to ensure a level regulatory playing field among all lodging establishments in the District.

## HAWDC Remains Actively Engaged in Community Service:

HAWDC has provided over \$250,000 in college scholarships to NAF Hospitality Academy Students. We also maintain our support and active engagement in:

- Workforce development
- Hospitality education
- Youth development,
- Combating homelessness
- Exposing District residents to the wonderful career opportunities that exist in our industry

#### **President's Message:**

The Hotel Association of Washington, D.C. (HAWDC) was established in 1906 as a non-profit trade association. We represent the interests of over one hundred member hotels in the District of Columbia on a variety of governmental and public affairs issues. In addition, HAWDC

#### In This Issue

Tourism Growth Has Been a Major Contributor to the Growth in District Revenues
Over the Last Decade

HAWDC Continues Advocacy Efforts in the District

HAWDC Remains Actively
Engaged in Community
Service

President's Message

#### **Upcoming Events**

Thursday, March 29:

The HR **Directors** Association meeting will be held at 1201 New York Ave. NW in 11th floor **Conference Room from** 9:00 am - 10:00 am. Breakfast will be provided. Please contact Vanessa Peters for more information or to RSVP.

#### **Staff Directory**

Solomon Keene President & CEO (202) 289-0193 Email Solomon

# Beverly Wright Senior Vice President & Chief Financial Officer (202) 289-6385 Email Beverly

maintains a selected allied membership consisting of suppliers who provide diverse products and services to the hospitality industry.

We are excited about the contributions of our industry to the District of Columbia and hope that you will be too! We work diligently to serve our members, industry, and the communities in which our member hotels operate. We hope that you enjoy a glimpse into what we have been working on and what we will continue to work on in the future!

HAWDC: Serving Our Members...Dedicated to Our City!

Solomon Keene President & CEO

#### Lisa Abrams

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