HAWDC e-HEADLINES

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WBJ Hosts "Future of Hospitality" Event at the Four Seasons Hotel:



HAWDC was honored to be the Title Sponsor for the Washington Business Journal's "Future of Hospitality" breakfast on Tuesday, March 13, 2018, at the Four Season's Hotel. HAWDC President & CEO Solomon Keene gave opening remarks about HAWDC, goals that were accomplished in 2017, and the growth of the hospitality industry in the District. Featured guest, Pat Pacious, President and CEO of Choice Hotels International Inc., and a native Washingtonian, was interviewed by WBJ's Editor in Chief, Doug

Fruehling while guest enjoyed breakfast. Mr. Pacious gave his insight on how Choice Hotels has grown under his leadership, how technology is changing the hospitality industry, and what the Choice brand has in store for the future.

Thank you to the Washington Business Journal and the Four Seasons Hotel for hosting a wonderful event!

Pictured above: Solomon Keene, HAWDC President & CEO

Free Webinar Training for Hotel Employees:

Join AHLA for this important webinar designed to help hotel staff and management better understand, spot and address possible signs of sexual violence.

With Sexual Assault Awareness Month coming up in April, there is no better time for your team to get a refresher on the latest strategies and best practices for identifying and preventing assault at hotels.

The webinar will be held on Wednesday, March 21, 2018 from 2:00 p.m. -3:00 p.m. and will be moderated by Craig Kalkut, AHLA, Vice President, Government Affairs. To register or for more information click <u>here</u>.

Nominate Your Outstanding STARS of the Industry:

In This Issue

WBJ Hosts "Future of Hospitality" Event at the Four Seasons Hotel

TABLISHED

Free Webinar Training for Hotel Employees

Nominate Your Outstanding STARS of the Industry

<u>Allied Member Spotlight</u>

Upcoming Events

Thursday, March 29:

HR The Directors Association meeting will be held at 1201 New York Ave. NW in the 11th floor **Conference Room from** 9:00 am - 10:00 am. Breakfast will be provided. Please contact Vanessa Peters for more information or to RSVP.

Staff Directory

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HAWDC is currently accepting nominations for our 2018 STARS of the Industry Awards! Click <u>here</u> to complete and submit your nominations! Nominations should be submitted directly to HAWDC by Friday, March 30, 2018 in order to be considered for the city-wide and national competitions. Please contact Renauda Bennett at <u>renauda@hawdc.com</u> or call 202.289.0584 with any questions.

Allied Member Spotlight:

Ideal Electrical Supply, a DC Certified Business Enterprise (CBE), and a



NMSDC-certified and certified Woman-Owned Small Business (WOSB), is a full-line distributor of the major manufacturers in the Electrical Industry.

Over the past 27 years, Ideal has developed a reputable history of customer satisfaction, not only in Government and Contractor markets, but also, in the Facility and Hospitality markets, in the Washington, DC area. As an Allied Member of HAWDC, Ideal has a seasoned team of professionals with experience in providing exceptional service to the Hotel Industry. In addition to a 20,000-plus square feet of warehouse space, Ideal possesses a fleet of vehicles which makes daily deliveries to our valued customers in the DMV-area.

Contact Kwame at 202-422-9722 or <u>kbonsu@idealelectric.com</u> for a discussion and demonstration on how creating the right ambiance with energy-efficient lighting can increase your occupancy rate, and positively impact your net profitability. You can also visit Ideal's website at <u>www.idealelectric.com</u> for a listing of the manufacturers represented by Ideal Electric.

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