

COVID-19 Update - \$18 MILLION HOSPITALITY AND TOURISM RELIEF PACKAGE



Thursday, April 9, 2020

Dear HAWDC Member:

Today, Events DC announced an \$18 million hospitality and tourism relief package to address the impact of COVID-19 pandemic. This emergency funding will be used to support District hotels, restaurants, destination marketing, and undocumented workers. The relief package, was approved by Events DC's Board of Directors, of which HAWDC's President & CEO, Solomon Keene, sits on.

The \$18 million will be dispersed as follows:

- **\$5 million for hotel recovery efforts, including both worker and operator programs;**
- \$5 million for hospitality and restaurant recovery efforts, inclusive of both worker and operator relief;
- \$5 million for undocumented workers across Washington, DC; and
- \$3 million dedicated to destination marketing efforts, with the focus first on bringing visitors back to DC.

It is the hope that these funds will provide members with some much needed relief to help you through this pandemic, with the addition of marketing dollars that will be used to help bring tourists back to the city and into your hotels. Events DC will formally execute the agreements to ensure that processes and the appropriate safeguards are in place prior to providing the funds.

HAWDC will continue to work with Events DC to develop parameters for the disbursement of these much needed funds.

Please make us aware of any ongoing employee related operational costs that you may have - even if you have suspended operations.

Regards,
Lisa

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